

CDM Optimize Pharma Turnkey Call Center

Improve your dialogue and build up even closer relations with doctors



More and better meetings with Doctors in Denmark

Get a CDM Turnkey Call Center insourced in the organization. CDM has the experience of more than 10.000 annual meeting bookings with Danish doctors and a successful, ready-to-implement solution:

- A skillful team of phoners and a supervisor
- A modern Call Center installed in your organization
- Full integration for your CRM system
- A fully tested concept for increasing both the number and the value of meetings for your pharmaceuticals sales representatives

You reap the benefits

A professional and efficient call center in the organization creates a great outcome. CDM takes the responsibility of operating the call center, the employees, motivation and management. Consider the CDM Turnkey Call Center as a flexible operating cost where you decide the scope of activities.

Optimize the time of pharmaceutical sales representatives

The CDM call center books meetings on behalf of your pharmaceutical sales representatives, and registers them directly in their electronic calendars, thus establishing a continuous supply of meetings. Furthermore, as the call center is in constant dialogue with the representatives, the quality of the work is enhanced.

The booking of meetings is also a valuable supplement to the representatives' key account management as it enables a constant information flow to the doctors.

Extend the cooperation between sales and marketing

The response rate of the campaign is measured and registered by the call center and the results ensure a solid amount of data for future sales and marketing reports and planning.

Increase your revenue with CDM Turnkey Call Center

The CDM Turnkey Call Center adds several years of experience within pharmaceutical telemarketing to your organization. Feel free to contact us today to hear more about your possibilities with the CDM Turnkey Call Center.

Features

- CDM handles the operation of an insourced Call Center for booking of sales reps meetings and visits with Danish healthcare contacts
- Secure and consistent booking of meetings with doctors
- Extensive experience within CRM guarantees an effortless integration for all CRM systems
- Combinable with the high quality data service from CDM
- Can be delivered with the CRM solution CDM Optimize Pharma, built in Dynamics CRM

Further information

- www.cdmoptimize.com

CDM

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